



GREATER LOS ANGELES AREA COUNCIL

2018 CAMP CARD PROGRAM

Earning your way to camp!

Time and again, summer camp proves to be the highlight of every Scout's Scouting career. Summer camp is the place where new friends are made, experience is gained and Scouting values are cemented. Money should never be an obstacle for a Scout to attend summer camp. There are many ways to bridge the financial gap, like planning and saving, but there is another way that helps a Scout be thrifty and learn a new skill.

Camp Cards is a proven program that is designed to help a Scout raise funds for his summer camp experience. Each card is valued at over \$100 but only costs \$5. For every \$5 card that is sold the unit retains \$2.50 that can be applied to the Scout's unit account. The price points are great and they are easy to sell.

Each camp card coupon card has the image of our council camps on the front and the discounts on the back of the card and side tabs. The discounts are negotiated at the corporate level so the card can be used at any store. The value, speaks for itself and makes it easy to sell.

Camp cards are for everyone! Scouts who earn their own way to camp tend to value their experience more because of the hard work they put in to get there. Whether your Scout is in financial need, wants to challenge himself or wants to attend multiple summer camp programs, Camp Cards is the way to go!



District _____ Unit Type _____ Unit Number _____
 Unit Contact Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____ E-mail: _____ Phone: _____

Number of cards requested: _____
 Signature _____ Date _____

**FOR MORE INFORMATION PLEASE CONTACT YOUR DISTRICT EXECUTIVE OR
 Lucia Bernal – 213-413-4400 EXT. 313, lucia.bernal@scouting.org**



A SCOUT IS THRIFTY ...HE EARNS HIS WAY

What makes the Camp Card a great fundraiser?

- Price Point - \$5.00 The consumer gets their money back after redeeming the \$5.00 off coupon
- Customer value – The camp card is worth much more than the \$5 cost
- Easy Logistics - Easy to distribute, require little storage space and are not labor intensive

COUNCIL TOP SELLERS EARN

1,000 Cards	iPad Mini or \$350 Gift Card
500 Cards	iPod Touch or \$250 Gift Card
250 Cards	\$100 Gift Card
125 Cards	\$50 Gift Card
75 Cards	\$25 Gift Card
25 Cards	Water Bottle



All prizes above 25 cards include the water bottle. Choice of Gift Card: iTunes, Amazon or Scout Shop Gift Card.

Introducing a Special Prize Program for Scouts that register to attend GLAAC Summer Camps!

GET THESE PRIZES IN ADDITION TO YOUR REGULAR PRIZE (Sell 200 cards and earn all three items)



200 Cards	Special Camp Staff T-Shirt
100 Cards	Special Camp Staff Hat
50 Cards	Special Camp Staff Uniform Shoulder Loops



IMPORTANT DATES

Camp Card Sale: February 1 – June 30, 2018

HOW DO I SIGN UP?

Fill out form or Sign-up online: www.campcards.org



BOY SCOUTS OF AMERICA
GREATER LOS ANGELES AREA COUNCIL

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