



Boy Scouts of America
Greater Los Angeles Area Council

January 17, 2018

Dear Scouting Family,

Thank you for the incredible leadership you provide to the youth of the Greater Los Angeles Area Council, Boy Scouts of America (GLAAC, BSA). Your commitment to our youth is greatly appreciated by me and our entire council leadership.

I am pleased to share with you an exciting initiative that may be of interest to you and your Scout families. We are pleased to announce the 2018 Camp Card program. This important program is designed for one purpose and that is to help your Scouts *earn their way* to summer camp. Camp Cards is a proven fundraiser and we encourage your unit's participation. Last year, we had a very successful campaign with over 130 units participating. The plan is simple, easy to execute and is risk free. Camp Cards have a great price point of only \$5.00 and are so easy to sell! You will be pleased to know, units participating earn \$2.50 for each card sold. Yes, a 50% commission!

The Camp Card sale will run through June 30, 2018 and is designed to be risk-free. Simply return any unsold cards and receive full commission. Many Scout units across the country have participated in this program with incredible results and it will work for your unit as well! Attached is the 2018 Camp Card Flyer and Sign-up Form. Camp Cards will be distributed at the January 27th kick off. If you would like more information, please contact your District Executive or Lucia Bernal at (213) 413-4400 ext. 313 or email lucia.bernal@scouting.org. You can also check out the information on our website at www.campcards.org.

GLAAC, BSA will kick off the 2018 Camp Card program on
Saturday, January 27th, 2018
9:00 AM to 11:00 AM
Cushman Watt Scout Center – 2333 Scout Way Los Angeles CA 90026

On behalf of the Greater Los Angeles Area Council, we look forward to your participation in this year's Camp Card program. Summer Camp is just around the corner and we would love to see you and your Scouts at Camp Cherry Valley or Hubert Eaton Scout Reservation.

Yours in Scouting,

A handwritten signature in blue ink, appearing to read "Jeff Hunt".

Jeff Hunt
Scout Executive

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