Boy Scouts of America
Greater Los Angeles Area Council

12TH ANNUAL
BUSINESS LEADERS’ BREAKFAST
H 2019 H

TUESDAY, JUNE 18, 2019

2019 BUSINESS LEADER OF THE YEAR

Christopher C. Rising
Co-founder and CEO, Rising Realty Partners

WITH A SPECIAL TRIBUTE TO
Nelson Rising
Chairman, Rising Realty Partners

FIRESIDE CHAT MODERATOR
Stephen R. Silk
Senior Managing Director, Eastdil Secured
Scouting Honors Christopher C. Rising

- The Spartan Group
SCOUT OATH

On my honor I will do my best to do my duty to God and my country and to obey the Scout Law; to help other people at all times; to keep myself physically strong, mentally awake, and morally straight.

SCOUT LAW

A Scout is Trustworthy, Loyal, Helpful, Friendly, Courteous, Kind, Obedient, Cheerful, Thrifty, Brave, Clean, and Reverent.

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Andy Barth**
Michael P. Birkholm
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Christopher lives in Pasadena with his wife, Anna-Christine, and their three children, Annelise, John-Carl and Arianne.

High School, where he chaired the Investment Committee. Christopher is a past President of the Board of Chandler School in Pasadena and served for ten years on the Board of Regents of Loyola and Loyola Law School. He currently serves on the Board of Overseers at Loyola Law School, the River LA Board and the Duke Athletic Advisory Board. Christopher is a graduate of Duke University, where he attended on a football scholarship, playing under legendary head coach Steve Spurrier, and Loyola Law School. He currently serves on the Board of Overseers at Loyola Law School, the River LA Board and the Duke Athletic Advisory Board. Christopher is a past President of the Board of Chandler School in Pasadena and served for ten years on the Board of Regents of Loyola High School, where he chaired the Investment Committee.

Christopher lives in Pasadena with his wife, Anna-Christine, and their three children, Annelise, John-Carl and Arianne.

Under Christopher’s visionary leadership, Rising is credited with kick-starting the revitalization of historic buildings in Downtown Los Angeles (DTLA) into creative office buildings, attracting new and unique businesses back to the region. Rising’s transformation and subsequent sale of the PacMutual Campus, one of the oldest functioning office structures in the heart of DTLA, was described by the Los Angeles Times as selling for a “record price for a pure office building downtown.” Christopher is recognized by the Los Angeles Business Journal as one of the 500 most influential people in Los Angeles.

Rising Realty Partners has recently announced plans to invest $300 million in properties across the Western United States over the next few years. Prior to forming Rising Realty Partners, Christopher served as Senior Vice President/Asset Transactions at MPG Office Trust, Inc. (NYSE: MPG) and in 2003, he founded The Rising Real Estate Group (RREG) which partnered with Barker Pacific Group (BPG) to establish Hamilton Capital Partners (HCP). Christopher sat on the investment committee for HCP, a co-investment vehicle which has acquired more than 25 real estate assets. He began his professional career as an associate at the law firm Pillsbury Madison & Sutro (now known as Pillsbury Winthrop), spent several years in the Office of the President at Cushman Realty Corporation, and was a Director at Cushman & Wakefield.

Christopher is a graduate of Duke University, where he attended on a football scholarship, playing under legendary head coach Steve Spurrier, and Loyola Law School. He currently serves on the Board of Overseers at Loyola Law School, the River LA Board and the Duke Athletic Advisory Board. Christopher is a past President of the Board of Chandler School in Pasadena and served for ten years on the Board of Regents of Loyola High School, where he chaired the Investment Committee.

From 1983-1994 Mr. Rising was a senior partner of Maguire Thomas Partners. During this time he was the partner-in-charge of the Library Square development in downtown Los Angeles, which included the 73-story, 1.3 million square foot US Bank Tower (tallest office building West of the Mississippi) and the 54-story, 1.4 million square foot Gas Company Tower. He was also partner-in-charge of Playa Vista, located between Los Angeles International Airport (LAX) and Marina del Rey. Playa Vista is one of the largest and most complicated multiuse developments in the history of Los Angeles and it includes the re-use of what was the heart of the Howard Hughes aircraft empire, including the famed “Spruce Goose” Hangar.

A former Chairman of the Board of the Federal Reserve Bank of San Francisco, Mr. Rising is recognized as an authority in corporate and public finance. Mr. Rising is Chairman Emeritus of Washington, DC-based Real Estate Roundtable, which brings together leaders of the nation’s top publicly-held and privately-owned real estate ownership, development, lending and management firms to jointly address key national policy issues relating to real estate and the overall economy.

Mr. Rising has also served as Chairman of the Grand Avenue Committee, and real estate advisor to and negotiator for the Joint Powers Authority, which consists of the City of Los Angeles, the Los Angeles Community Redevelopment Agency, and the County of Los Angeles. The Joint Powers Authority oversaw the Grand Avenue Project, a 3.6 million square foot, $3 billion development located on Bunker Hill in downtown Los Angeles. Mr. Rising currently serves on the Board of Directors and Executive Committee of The Irvine Company, which controls over 98 million square feet of commercial, office, residential and resort properties in coastal California. He also serves on the Board of Foley Timber & Land Company and the W.M. Keck Foundation. Mr. Rising is also a Life Member of the California Institute of Technology Board of Trustees.

Nelson C. Rising
Co-founder and Chairman, Rising Realty Partners

Nelson Rising is a veteran of over 40 years in the real estate industry and the Co-founder and Chairman of Rising Realty Partners, LP, a real estate investment and operating company. He has led two large publicly-traded real estate companies, chaired the Federal Reserve Bank of San Francisco and built some of the most iconic buildings and new communities in California and the West. Mr. Rising has also served as a top political strategist to some of the most powerful elected officials in the United States and has the distinction of having a street named after him in San Francisco, CA: Nelson Rising Lane.

Prior to forming Rising Realty Partners, Mr. Rising was President & CEO of MPG Office Trust, Inc., the owner of over half of the institution-quality office space in downtown Los Angeles. From 1994-2005, Mr. Rising served as Chief Executive Officer of Catellus Development Corporation. During his tenure, he oversaw the company’s successful evolution from a railroad land company to a diversified development company and a real estate investment trust. Most notable of the many Catellus developments is Mission Bay in San Francisco, the largest mixed-use development in the history of the city. Catellus merged with ProLogis in September 2005 in a $5.5 billion transaction.

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Michael Angelo Tanny - Singer, Artist, Eagle Scout

Michael is honored to be singing for this Business Leaders’ Breakfast. Michael recently earned his Associate of Arts in Performance Degree from the Young American College of the Performing Arts and as a member of the Young Americans has entertained audiences throughout Japan, the United States, the United Kingdom and the United States.

As a proud graduate of Palos Verdes Peninsula High School in Rolling Hills Estates, Michael has performed in “Bye Bye Birdie,” “Seussical The Musical,” “Hello Dolly,” “Sound of Music,” “Oklahoma,” “Pirates of Penzance,” “My Fair Lady,” “Tommy” and “Curtains.” He was also a member of Varsity Voice and performed in New York City at the Riverside Church and throughout Italy with a highlight performance at the Vatican. He worked with Maestro Zotti and his group, Arte Musica, as they sang concerts throughout Los Angeles, including the Dorothy Chandler Pavilion. Michael finished his Associate of General Studies and Associate of Arts Degrees from North Central Michigan College. He is currently studying Psychology at Harbor Community College.

Michael wishes to thank Susan Griego, his former Troop founder and Advancement Chair, for her constant support as he earned his Eagle Rank and for inviting him to this special event.

Timothy R. Greenleaf - President and Chairman of the Board, GLAAC

Tim Greenleaf has had a 30 year successful private equity and venture capital career. Prior to his investing career, Mr. Greenleaf was a partner at the law firm of Fulbright & Jaworski L.L.P., specializing in mergers and acquisitions, and complex tax and corporate structuring.

Mr. Greenleaf has turned his attention to helping youth - both through BSA and through volunteer service and mentoring at universities and business schools. He is currently the President and Chairman of the Board of the of the Greater Los Angeles Area Council, Boy Scouts of America and on the Board of Trustees and Audit Committee at the University of California, Riverside Foundation.

He has also served on a number of boards of directors, including Green Dot Corporation (NYSE:GDOT), Green Dot Bank, Fairmont Capital, Garden Fresh Restaurant Corp. (Souplantation) and Shari’s Management Corp. Mr. Greenleaf holds a dual Bachelor of Arts. in Business Administration and Political Science from the University of California (Souplantation) and Shari’s Management Corp. Mr. Greenleaf holds a dual Bachelor of Arts. in Business Administration and Political Science from the University of California at Riverside, a J.D. from Loyola Law School and an LL.M. in taxation from New York University Law School. Tim served as Council Commissioner for the legacy San Gabriel Valley Council, Boy Scouts of America and held several positions at Troop 358 in San Marino for 7 years, where he was Scoutmaster.

Steve Silk specializes in arranging major sales and joint ventures for large institutional owners of office and industrial properties nationwide. During his career, Steve has been involved with some of the most significant real estate transactions in the United States.

Steve has taught as adjunct faculty at USC’s Marshall School of Business since 2013. He is a board member of the USC Lusk Center for Real Estate and the YMCA Metropolitan District. He also serves as a Policy Advisory Board Member for the UC Berkeley Fisher Center for Real Estate and Urban Economics, and is active for the Union Rescue Mission.

Steve is a former board member of the Greater Los Angeles Area Council, Boy Scouts of America and continues to be very supportive of Scouting over the years. His son, John, is an Eagle Scout from T355 in San Marino. He and his wife of over 30 years, Sue, are both USC graduates. They have two children, John and Natalie.
BECAUSE OF YOU, THOUSANDS OF SCOUTS LIKE THOSE IN WATTS, HAVE A CHANCE TO DISCOVER WHAT THEY CAN BE THROUGH SCOUTING. YOUR INVESTMENT TODAY IS TRANSFORMING LIVES.

In a community infamous for its gang activity, one man made the brethren of Scouting “the coolest gang in Watts”. Charlie Steinmetz is a founding board member of St. Lawrence Brindisi Catholic School in Watts and a champion of Scouting in disadvantaged, inner-city communities. A locally-raised Eagle Scout, Charlie views Scouting as a Curiosity Coach that encourages and supports youth to discover new interests and future careers. Inspired by his mother’s focus on early childhood literacy, the Steinmetz Family Foundation is a long-time supporter of the Greater Los Angeles Area Council’s inner-city outreach programs. In addition to his financial investment, Charlie leverages his philanthropic and community networks to identify new partners and help grow Scouting in our most disadvantaged and challenged communities.

Led by Cubmaster Coach Maye, Athletic Director and Assistant Principal of Operations and Discipline at St. Lawrence Brindisi, and Scoutmaster Ms. Patty, who has 2 children in the program, Cub Scout Pack and Scouts BSA Troop 1044 has 47 Scouts who meet weekly and regularly attend Council-hosted events. This summer, thanks to the generous philanthropic support of our donors, Troop 1044 Scouts will attend summer resident camp at the Council’s Hubert Eaton Scout Reservation near Lake Arrowhead. This will be their first high-adventure resident camp experience.

“St. Lawrence Brindisi, we are developing the concept that Scouting is the coolest gang in Watts,” states Charlie. The result? “St. Lawrence is well-known and respected as a model school for others. Parents are supportive and engaged with the school and church. All the local high schools want the kids from St. Lawrence.”

The Greater Los Angeles Area Council thanks Charlie Steinmetz, Coach Maye, Ms. Patty and all our volunteers and donors who support Scouting and transform lives in our most challenged communities.

Christopher C. Martin - 2018
Chairman and CEO, AC Martin
CEO and President, Martin Project Management
Christopher C. Martin is the Chairman and CEO of AC Martin, the nation’s oldest family-owned architecture, planning, interior architecture and research firm. Chris and four generations of the Martin family have designed and engineered many of the most iconic buildings in downtown Los Angeles.

Steven A. Ballmer - 2017
Co-Chair, The Ballmer Group and Owner of the Los Angeles Clippers
Steve Ballmer is co-chair of the Ballmer Group and owner of the Los Angeles Clippers NBA basketball team. Ballmer retired as Chief Executive Officer of Microsoft in 2014 after leading the company for nearly 14 years.

James G. Ellis - 2017
Professor of Marketing & Former Dean of Marshall School of Business, University of Southern California
James Ellis was appointed Dean of the USC Marshall School of Business and holder of the Robert R. Dockson Dean’s Chair in Business Administration in April 2007.

Timothy J. Sloan - 2016
Former Chief Executive Officer Wells Fargo & Company
Tim Sloan was elected Chief Executive Officer and a member of the Board of Directors of Wells Fargo & Company in October 2016.

Robert M. Gates - 2015
Former Secretary of Defense of the United States
Past President of Boy Scouts of America
Robert Gates served as the 22nd Secretary of Defense of the United States from 2006 to 2011. He served for 26 years in the Central Intelligence Agency and the National Security Council, and was Director of Central Intelligence Agency under President George H. W. Bush.

Rex W. Tillerson - 2014
Former Secretary of State of the United States
Past President of Boy Scouts of America
Rex Tillerson was the 69th Secretary of State of the United States. He is the former Chairman, President, and CEO of Exxon Mobil Corporation.

Steve Young - 2013
National Football League, MVP
Steve Young is a 15 year veteran of the NFL. He was the League’s Most Valuable Player in 1992 and 1994, as well as the MVP of Super Bowl XXIX. He was inducted into the Pro Football Hall of Fame in 2005.

Gary A. Sinise - 2012
Actor, Patriot & Humanitarian
Gary Sinise is a tireless supporter of our military and veterans. In 2008, Mr. Sinise was awarded the Presidential Citizen Medal by President George W. Bush.

Colonel John Fer - 2011
USAF Retired & Former Vietnam POW
Colonel John Fer was a highly decorated pilot in the United States Air Force. On February 4, 1967, he was shot down over North Vietnam and spent more than 6 years as a Prisoner of War where he was imprisoned alongside future U.S. Senator John McCain. Upon repatriation, he served in various staff assignments around the world.

William H. Tilley - 2010
Chairman and CEO of The Jacmar Companies
William Tilley served as the Chief Executive Officer and Chairman of The Jacmar Companies, a holding company with operations in equity investments, real estate management and restaurant and wholesale food service.

Commander Michael Edwin Thornton - 2009
USN Retired, Navy SEAL
Medal of Honor Recipient
Commander Michael Edwin Thornton is a retired United States Navy SEAL and a recipient of the U.S. military’s highest decoration, the Medal of Honor, for his actions in the Vietnam War.

Major Brian Shul - 2008
USAF Retired, SR-71 Pilot
Major Brian Shul is a Vietnam War-era attack pilot and a retired major in the United States Air Force. He flew 212 combat missions and was shot down near the end of the war.
2018 COUNCIL HIGHLIGHTS

ACHIEVEMENTS

Eagle Scout Awards 567
Merit Badges Earned 19,777
Arrow of Light Awards 642

COMMUNITY SERVICE HOURS

Economic Impact $3.2 Million

MEMBERSHIP AND YOUTH SERVED

Registered Youth Members 18,399
Other Youth Served (Camps & Activities) 11,718
Total Youth Served 30,117
Adult Volunteers 8,871
Girls in the New Family Program 373
Cub Scout Units 220
Boy Scout Units 235
Venture Units 41
Exploring/Learning for Life Units 103
Total Units 599

CAMPING

Cub Scout Day Camp Attendance 299
Boy Scout Summer Camp Attendance 3,366
Weekend Camp Attendance 17,497
Merit Badge Camp Attendance 1,169
Total Campers 22,331
Number of Weeks of Summer Camp 14
Number of Weeks of Day Camp 4
Camping and Activity Weekends 127

PROPERTIES OPERATED

Cushman Watt Scout Center, Los Angeles, CA
Smiser Scout Service Center, Pasadena, CA
Cabrillo Beach Youth Center, San Pedro, CA
Camp Cherry Valley, Santa Catalina Island, CA
Firestone Scout Reservation, Brea, CA
Hubert Eaton Scout Reservation, Cedar Glen, CA
Log Cabin Wilderness Camp, Lee Vining, CA
Trask Scout Reservation, Monrovia, CA

WHAT IS AN EAGLE SCOUT SERVICE PROJECT?

The Eagle Scout Service Project is the opportunity for a Scout, Varsity Scout, or qualified Venturer, at the Life rank in the Boy Scouts of America, to demonstrate leadership skills by performing a project of benefit to his community. Completing an Eagle Project is the culmination of the Scout’s leadership training and it requires a significant effort on his/her part. The project must benefit an organization other than the BSA and it cannot be performed for an individual or a business or be commercial in nature. Completion of an Eagle Project is a requirement for a Scout to attain the Eagle Scout rank.

Evan Lucas Bowdle is the 2018 GLAAC Adams National Eagle Scout Service Project of the Year Award winner. His Eagle Scout Project was selected by the GLAAC Eagle Scout Association as the best example of what an Eagle Scout Service Project should exemplify, in how it is planned and executed.

Evan’s Eagle Project was the design and construction of a liturgical set and podium for Holy Name of Mary Catholic Church in San Dimas, California. This project presented significant design and creation difficulties that Evan overcame through the planning process and execution of the project. For example, the staining of the wood required four steps and because of the toxicity of the materials, Evan found professionals willing to donate their time to the project using their spray booths and proper safety equipment.

His leadership skills were tested in many ways but his Scouting experience helped him through, with the added learning that one can not do it all and your team will deliver if your planning and leadership has prepared them. He also noted how much he had to learn new skills, like the elements of furniture design and manufacture, to even complete the project planning. The liturgical set and podium will be used for additional masses especially during holiday seasons like Christmas and Easter. The podium is also available for regular events.

Within the Greater Los Angeles Area Council, each Eagle Project averages 200 hours. The cost to execute each project on average is $2500 in goods, either purchased by the Scout from his own fundraising efforts or from donated materials from generous local vendors.

The total cost of the projects donated to our communities totals over $1,700,000. The overall value to communities in the Greater Los Angeles Area Council exceeds $3,200,000.

On the following pages is a list of organizations that benefited from Eagle Scout Service Projects in 2018.
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The Second Century Society was created in 2010, after the 100th anniversary of Scouting. It recognizes outright and deferred gifts to BSA entities, such as local councils, high adventure bases, World Scouting, the Order of the Arrow, and the Foundation. Second Century Society donors are recognized for gifts starting at $25,000. The BSA is also proud to recognize our Lifetime Investors. These are donors whose cumulative gifts to Scouting – locally or nationally – exceed a minimum of $500,000, and often much more. The long-term support and vision of these individuals, corporations and foundations form the cornerstone for growth in the Boy Scouts of America, and for service to the youth of our nation.

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Your Scouting Legacy

Thank you for joining us in our mission to build tomorrow’s leaders today.

Thanks to the generous support of our alumni, volunteers and donors, Scouts today enjoy outstanding high-adventure experiences embedded in the values and principles of the Scout Oath and Law. Because of you, our youth develop strong leadership and character that positively transforms our communities. As you explore various ways to create your legacy in Scouting, we look forward to assisting you. Your thoughtful planning will ensure the Boy Scouts of America continues to have a lasting impact in the Greater Los Angeles Area.

A MYRIAD OF WAYS TO GIVE THROUGH YOUR ESTATE

Create a legacy through your estate plan while receiving a charitable income tax deduction and savings in capital gains, estate and gift taxes. Contact our office to learn more and explore how you may support future generations of Scouting.

Gift in a Will or Revocable / Living Trust (Bequest)
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If you already included Scouting in your estate plans, please contact us so that we can say thank you and welcome you into our legacy Second Century Society!

"Without a doubt, Scouting helped shape who I am today and the successes I have enjoyed in life.
Through my support, I hope to give these same opportunities to future generations of youth."

Scouting’s mission is a long-term proposition, an investment in the future.
Philanthropic support is vital to the continued growth and sustainability of Scouting.

To learn more about charitable giving to benefit youth in the Greater Los Angeles Area, please contact:

Kelli Nakayama
(213) 361-9466
kelli.nakayama@scouting.org

Please join us as we write the next chapter of history for Camp Cherry Valley.

To learn more about making a legacy gift to this campaign, or to support our fundraising efforts, please contact Kelli Nakayama, Director of Strategic Initiatives (213) 361-9466 kelli.nakayama@scouting.org
Since 1921, Camp Cherry Valley has provided a life-changing experience to over one million youth. Located on Santa Catalina Island, Cherry Cove is renowned for its calm, crystal clear waters, teeming with marine wildlife. The camp’s beautiful protective cove and sandy beach provide an unparalleled aquatic adventure for your Scouts and Unit.

Go to www.GLAACBSA.org/cherry_valley to learn more.
CAMP BIG HORN

Camp Bighorn at Circle X Ranch is the Reservation’s home to our summer resident camp program. The camp offers comfortable accommodations on our highly sought after tent camp decks and a wide variety of activities for Scouts. Programs include shooting sport venues, a swimming pool, craft and nature programs, horseback riding, a climbing wall, a high ropes C.O.P.E. course, an astronomy program, and a new 1,100 foot Zip Line spanning our entire canyon - give it a try! Sign your Troop up early to experience everything this camp has to offer.

2019 SUMMER CAMP

June 23-29       Week 1
June 30-July 6   Week 2
July 7-13        Week 3
July 14-20       Week 4
July 21-27       Week 5
July 28-Aug. 1   Week 6
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as the 2019 Business Leader of the Year
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Remembering our dear friend and former Council Board Member

BEN REILING
AUGUST 3, 1941 - JANUARY 23, 2019

Scouting’s debt to courageous men and women who share their time, treasure and talent in service to “Help Today’s Youth Become Tomorrow’s Leaders!” can never be repaid.

You have earned our undying gratitude.

Scouting will never forget your service!

May the Great Master of all Scouts be with you until we meet again.

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Congratulations to Christopher C. Rising

The Greater Los Angeles Area Council, Boy Scouts of America
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Proudly supports

The Boy Scouts of America, Greater Los Angeles Area Council’s
efforts to build character and citizenship in young Angelenos
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Congratulations

Christopher Rising

on your well-deserved recognition as Business Leader of the Year!
CONGRATULATIONS TO THE 2019 BUSINESS LEADER OF THE YEAR
CHRISTOPHER C. RISING
Cushman & Wakefield is proud to support The Boy Scouts of America Greater Los Angeles Area Council in congratulating Christopher C. Rising, Co-Founder and CEO, Rising Realty Partners on receiving the Leader of the Year Award.

It is our profound honor to recognize Nelson C. Rising, Chairman, Rising Realty Partners, for his years of visionary leadership.

Boy Scouts of America Greater Los Angeles Area Council 12th Annual Business Leaders' Breakfast 2019
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who collectively have done so much to make Los Angeles and California a better place to live and work, and for this we sincerely thank you.

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2019 BUSINESS LEADER OF THE YEAR
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Christopher C. Rising

We thank you for your many years of service!

-Al Plamann

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Thank you for being an inspiration to others as you show them how to climb to the top!

-Frank & Mona Mapel
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A Beacon of Light in our Community!

David Tomblin

CONGRATULATIONS
2019 BUSINESS LEADER OF THE YEAR

Christopher Rising

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Great work carrying on Nelson’s traditions!