Dear Friends of Scouting,

On behalf of the Greater Los Angeles Area Council, Boy Scouts of America, we are pleased to share our 2019 Annual Report.

The Greater Los Angeles Area Council (“GLAAC”), BSA, serves one of the most diverse communities in America. Our Scouts and family members come from a wide range of ethnic, cultural, and economic backgrounds. Thanks to the support of our nearly 8,200 volunteers, we have grown to serve nearly 46,000 young men and women throughout our community.

Scouting continues to make strategic changes to meet the needs of today’s family. In 2018, the Boy Scouts of America launched Family Scouting to welcome girls into our program. We are off to a great start with this important initiative.

Our Council leadership gratefully acknowledges the collective efforts of our many dedicated volunteer leaders, board members, professional staff, chartered partners, and generous donors who help to deliver the promise of Scouting...WE SALUTE YOU!

Yours in Scouting,

Timothy R. Greenleaf  
Council President & Chairman of the Board

Travis J. Williams, Ph.D.  
Council Commissioner

Jeff Sulzbach  
Scout Executive/CEO
OUR COUNCIL
The Greater Los Angeles Area Council was formed in 2015 by the merger of the San Gabriel Valley and Los Angeles Area Councils. The organization is governed by a volunteer Board of Directors who provide sound oversight to carry out the MISSION of Scouting. The combined Councils have been serving the community since 1915.

MISSION STATEMENT
The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.

SCOUT OATH
On my honor I will do my best to do my duty to God and my country and to obey the Scout Law; to help other people at all times; to keep myself physically strong, mentally awake, and morally straight.

SCOUT LAW
A Scout is trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean, and reverent.
In 2019, the Boy Scouts of America launched the Family Scouting program. Cub Scouting is now open to both boys and girls. We served 7,057 Cub Scouts, including ????? Girls. We are committed to serving today’s families by bringing the benefits of Scouting to more youth while remaining true to our mission.

Cub Scouting is a family centered program for boys and girls in grades K - 5

- Lion – Kindergarten
- Tiger Cubs – 1st grade
- Wolf Cubs – 2nd grade
- Bear – 3rd grade
- Webelos – 4th grade
- Arrow of Light – 5th grade

Click here for more information.
SCOUTS BSA

An outdoor program that builds character and instills values that last a lifetime. Scouting builds the leaders of tomorrow. Former Scouts serve as business leaders, elected officials, school teachers, firefighters, police officers, and college professors. They serve others before self.

The Council served 7,915 Scouts in 2019. Since 2018, Scouts BSA welcomed girls ages 11-18 into its iconic program. Young women can now earn the coveted Eagle Scout Rank. 865 girls have joined Scouting.

Click here for more information.
SCOUTREACH

An initiative of the GLAAC designed to ensure that all at-risk youth, regardless of their economic circumstances, race, or family situation, have the opportunity to participate in Scouting’s character-building programs. It is important to know, nearly 60% of our youth in the GLAAC live at or below the poverty line. The GLAAC served over 1,024 youth in ScoutReach.

Thanks to our generous funding partners, ScoutReach has eliminated barriers that prevent youth and families from joining the programs of the Boy Scouts of America. The GLAAC has invested over $1-million to support program, registration assistance, uniform assistance, and camp scholarships.
VENTURING

A youth development program of the Boy Scouts of America for young men and women who are 14 through 20 years of age. Venturing’s program provides positive experiences to help young people mature and prepare them to become responsible and caring adults. Venturing Crews can specialize in a variety of vocational or hobby interests. Venturing programs are developed around six areas of emphasis, including citizenship, leadership, fitness, social, outdoor, and service. 275 youth served in this program.
A career education program for young men and women who are at least 14 years of age, but not yet 21. The GLAAC Exploring program is based on a unique and dynamic relationship between youth and various city, county and state organizations throughout Los Angeles County, San Gabriel Valley, and Pomona Valley. Our local Exploring program focuses primarily on Fire Rescue, and Law Enforcement careers.

The GLAAC partnered with 105 organizations to serve 2,120 youth in 2019. Some of our partners include LA County Sheriff’s Department, California Highway Patrol, Pasadena Police Department, and LA County Fire Rescue.

Click here for more information.
MEMBERSHIP HIGHLIGHTS

- Adult leaders served as mentors to youth: 8,174
- Community Partners: 332
- Cub Scouts were served in grades K-5 (includes new girls): 7,057
- Scouts BSA were served in grades 6-12: 7,915
- Venturers were served in its co-ed program for youth ages 14-20: 275
- Explorers participated in Law Enforcement & Fire Rescue programs: 2,120
- Girls joined Scouting: 865
- Total Youth Served including non-Scouts: 45,988
- ScoutReach Youth Served: 1,024
- Total Cubs, Scouts, Venturers & Explorers: 17,367
- Youths Retention: 82.4%
- Youth Served: 1,024
- Community Partners: 332
19,500 Merit Badges were earned by our Scouts.

527 Young men attained the coveted Eagle Scout Award.

124,345 Community service hours were completed by Eagle Scouts to support organizations in Greater Los Angeles. Economic impact of more than $3.2 million.

3,187 Scouts learned new life skills and forged life-long friendships at Camp Cherry Valley and Hubert Eaton Scout Reservation.

$468,710 A Scout is THRIFTY, he earns his own way. Our Scouts earned over $468,710 through the Camp Card and Popcorn programs.

27,349 Total youth were served at our camps.
HUBERT EATON
SCOUT RESERVATION

Located near Lake Arrowhead at over 5,000 feet of elevation and with over 2,000 acres of pristine forest in the San Bernardino Mountains. Hubert Eaton Scout Reservation provides a premier destination for Scouts of all ages. The reservation is home to two of our most popular camps, Camp Big Horn at Circle X Ranch and Camp Pollock.

Click here to learn more.

- CEDAR GLEN, CA
Since 1921, Camp Cherry Valley has provided a life-changing experience to over one million youth. Located on Santa Catalina Island, Cherry Cove is renowned for its calm, crystal clear waters, teeming with marine wildlife. The camp’s beautiful protective cove and sandy beach provide an unparalleled aquatic adventure for Scouts and families.

Click here to learn more.
CABRILLO BEACH YOUTH CENTER

Located in San Pedro, on the shores of the Los Angeles Harbor, Cabrillo provides a unique aquatics and camping experience. Indulge your group by camping on our beach and participate in our education programs. If you were traveling from afar and headed for your adventure at Camp Cherry Valley on Catalina Island, the Steven Spielberg Center is an ideal place to camp before your departure. It is located minutes away from the boat terminal.

Click here to learn more.

-SAN PEDRO, CA
CAMP TRASK

Camp Trask is a gem tucked away in the Monrovia Canyon, minutes from the hustle and bustle of the city. The camp’s unique location presents a feeling that you have journeyed many miles to reach its wilderness setting. The silence in camp is broken only by the sound of the year-round stream, which flows through camp. In the absence of city lights, you can see the stars at night. Enjoy eating in our dining hall, taking a swim in the pool, rowing on the lake, participating in campfire programs in the amphitheater, exploring the fort, and testing your skills at the shooting ranges. See what Camp Trask can offer your Scouts. Click here to learn more.
FIRESTONE SCOUT RESERVATION

Home to the largest Scout venue in Southern California, offering thousands of Scouts a place to hold their Camp-O-Ree weekends.

You will enjoy enhanced activities in Cub World, a remodeled camp store, and our extra-large camping sites that make this reservation a premier destination for many Packs and Troops for family camp weekends.

Click here to learn more.

- BREA, CA
FINANCIAL POSITION

ANNUAL OPERATING BUDGET
$8.3 MILLION

OPERATING FUND NET ASSETS
$692,203

CAPITAL NET ASSETS
$33,807,867

ENDOWMENT NET ASSETS
$19,382,808

TOTAL NET ASSETS
$53,880,887

ANNUAL COST PER SCOUT
$494

NO DEBT

STATEMENT OF FUNCTIONAL EXPENSES

PROGRAM 85.24%
FUNDRAISING 9.22%
MANAGEMENT & GENERAL 5.53%

Click here to Donate Now!
OFFICERS AND EXECUTIVE COMMITTEE

"PROVIDING AN OUTSTANDING SCOUTING EXPERIENCE TO A GROWING MEMBERSHIP SUSTAINABLY."

COUNCIL KEY THREE
Council President & Chairman of the Board
Travis J. Williams, Ph.D.
Scout Executive/CEO
Jeffrey E. Sulzbach
Timothy R. Greenleaf

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VP Development    Anthony A. Ferguson
VP General Counsel  Pat Moss
VP Investments    Robert F. Scoular (Past President)
VP District Operations  David W. Berkus (Past President)
VP Membership    C. Thomas Hartman, Jr., M.D.
VP Board Development  Michael P. Birkholm
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VP Government & Church Relations  David L. Tomblin
Treasurer/Finance    Anthony T. Kitt

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Brian W. Matthews
David S. Meshulam
Alfred A. Plamann
R. Paul St. Amand, M.D.
LEADERSHIP TEAM

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Kelli Nakayama
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Gracie Peralta
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Charles Wilson
April Zall
Victor Zuniga

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Frank Sketo
J. Anthony Villalobos

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Abigail Fuentes
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Carlos Ocegueda
Danette Verdugo

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Chon Cervantes
Robert Gin
Alan-Michael Graves
Sergio Huidor
Timothy Shank
San Gabriel Valley District
Pio Pico District
El Camino Real District
Metropolitan District
Rose Bowl District
Pacifica District
Our Council’s Scouting Programs

The purpose of the Greater Los Angeles Area Council is to meaningfully and proactively offer leadership for the delivery and quality of the program, to assemble and train volunteers, and to gather resources to implement and promote the program to parents, youth, and the general community in the Greater Los Angeles Areas.

The program presents activities that are fun, interesting, and provide valuable experiences directed at the maturity and interests of the young people at their appropriate age and ability levels. Click here to see additional photos.

Annual Business Leaders’ Breakfast

The Business Leaders’ Breakfast is a networking event for the Greater Los Angeles Area business community. The proceeds from the event benefit the young men and women of Scouting. The 2019 Business Leader of the Year was Christopher Rising, Co-founder and CEO of Rising Realty, with a special tribute to Nelson Rising, Chairman, Rising Realty Partners. Rising Realty Partners a family-owned, Los Angeles based, vertically-integrated real estate investment and operating platform with more than four million square feet under ownership or management. Rising’s approach to real estate focuses on advancing environmental, technological, and social improvements at their properties. The Business Leaders’ Breakfast raised over $287,000 in support of Scouting. Click here to see additional photos.
The Good Character Gala honored two of our stellar community leaders, Los Angeles County Supervisors Kathryn Barger and Mark Ridley-Thomas, who do so much for our community. Both truly exemplify the qualities prescribed in the Scout Oath and Law.

The proceeds from the Gala helped to support the Greater Los Angeles Area Council’s ScoutReach programs. The Gala raised over $250,000 in support of Scouting. Click here to see additional photos.

Our Council held its Annual Silver Beaver Dinner to recognize some of our Council’s most dedicated volunteers. The individuals were selected for their service to Scouting and to the community. The Silver Beaver Award is the highest award a council can bestow on a volunteer leader. We are proud to present the 2019 Class of Silver Beavers: Mario Alvarez, Cissie Holmes Andrews, Alison Crompton, J. Dominic Femino, M.D. Anthony A. Ferguson, Stuart A. Goss, Nancy Hodgkiss, Sergio Hudor, Kris Kitchen, Pat Moss, Eric C. Shen, Karen G. Thompson, Kathy O. Thompson, and John Waldron. Click here to see additional photos and videos.
GREATER LOS ANGELES AREA COUNCIL
BOY SCOUTS OF AMERICA

www.glaacbsa.org

Providing an outstanding Scouting experience, to a growing membership, sustainably.