



2020 GOOD CHARACTER

===== GALA =====

GREATER LOS ANGELES AREA COUNCIL, BSA
IS PROUD TO HONOR

KRISTOFFER 'KRIS' POPOVICH

CHAIRMAN AND SECRETARY FOR HOFFMAN ASSOCIATES, INC., CEO OF HOFFMAN VIDEO SYSTEMS (RET)

WEDNESDAY, NOVEMBER 18, 2020

PRESHOW 6:30PM, GALA 7:00 PM TO 8:00 PM
– VIRTUAL ATTENDANCE –

SPONSORSHIP LEVELS

MT. MCKINLEY/DENALI \$25,000

- One Premier full-page color ad in the Tribute Book
- Main screen recognition on evening of the event
- Sponsor's representatives acknowledged publicly during event

GRAND CANYON \$10,000

- One Premium full-page color ad in the Tribute Book

YOSEMITE \$5,000

- One Full page color ad in the Tribute Book

All three sponsor levels will be featured in the Pre-show Program, listed at the end of the Gala Program in final credits, listed in the banner during the Program, receive a Gift Box commemorating Kris Popovich as the 2020 Good Character Gala Award Recipient and receive Special recognition in all Gala media materials and on the Gala website.

INDIVIDUAL TICKET - \$500

COMMEMORATIVE GIFT BOX \$650

Commemorating Kris Popovich as 2020
Good Character Gala Award Recipient

VIDEO TRIBUTE (Limited to 6)

SEQUOIA TRIBUTE VIDEO - \$7,500

Here's a fun opportunity to pay tribute /slightly roast the Guest of Honor, Kris Popovich with a 30 second video, which will play during the program and again in the closing credits). Video spots are very limited!

TRIBUTE BOOK AD OPTIONS

MT. RUSHMORE PAGE - \$2,500

Full-page four-color ad (7.5 x 10) in the Tribute Book

YELLOWSTONE PAGE - \$1,000

1/2 - page four-color ad (7.5 x 4.7) in the Tribute Book

ZION PAGE - \$500

1/2 - page black & white ad (7.5 x 4.7) in the Tribute Book

I am unable to participate, but wish to help Scouts and have enclosed a donation in the amount of \$_____

GREATER LOS ANGELES AREA COUNCIL, BSA
2333 Scout Way | Los Angeles CA | 90026

For more information please contact:
Diana Bates 310.422.9202 or diana.bates@scouting.org

GoodCharacterGala.com

All Ads Must be submitted by Monday, October 26 by 12PM (PST) in order to make the Printed Tribute Book.
All Other Ads submitted after the deadline will be published in the virtual Tribute Book.



THE POPOVICH FAMILY INNER-CITY LEADERSHIP FUND

The Popovich Family Inner-City Leadership Fund was created to support a three-year targeted initiative to engage at-risk, inner-city youth in Scouting's leadership and character-building program.

With matching funds available through the BSA National Foundation, restricted gifts of \$25,000 or more to the **Popovich Family Inner-City Leadership Fund** will be doubled to grow and strengthen Scouting's presence in underserved communities.

Your generous support will be recognized at the **2020 Good Character Gala** (with full sponsorship benefits) and in annual Leadership Fund impact reports.

MATCHING GIFT QUALIFICATIONS

- Purpose of the restricted fund is to support Scouting in underserved markets, disadvantaged / inner-city communities
- Up to \$320,000 in matching funds available from the BSA National Foundation
 - Eligible restricted gifts for the matching fund must be \$25,000 or more
 - Eligible restricted gifts may be pledged and fulfilled over a 3-year period

3-YEAR OUTCOMES

- Create 18 new Cub Scout Packs, 12 new Scout Troops
 - Serve 2,000 youth