

**Welcoming New Families**  
**(Video Presentation from National [HERE](#))**

**Create a Culture of Fun & Friendship for Adults and Parents**

Consider calling the Pack Committee Meeting a Monthly Parent Meeting

Make the location welcoming (and maybe even fun!)

Outside? Weekends? Themes? “Come as you are” rather than uniforms

But still focus on the business of the Pack and get it done!

They should look forward to the meeting because they get something out of it

Think creatively—get parents’ input about how to make meetings fun & welcoming

What has worked in other organizations (work, school, church, etc?)

Know your parents and ask what they like to do; try a [family talent survey](#)

Bridge parents’ talents with tasks that need doing

**Welcome, onboard & orient new families**

New Member Coordinators = Official greeters

Who are your most outgoing and friendly members?

**Have a defined minimum level of parent participation from all parents. For example**

Level 1: Be an active parent & help out with at least 1 Pack activity and 2 den meetings

Level 2: Be a registered volunteer; focus on tasks that impact your child & family

Level 3: Be a leader—go above & beyond; care about greater welfare of Pack as a whole

We appreciate everyone who helps out at every level!

**Create an action plan**

Write down all the things a new parent needs to know when they join

Prioritize the list. For example

Before joining (this goes on your website, BeAScout pin, social media pages, etc.)

Joining event date, time, location

Immediately upon joining

Cost, first meeting location/date/time, where to get uniform/handbook, parent

involvement

One week after

Youth protection info,

Two weeks after,

One month after, etc.

Turn this into a timeline for information roll out

Make communications singular in topic

Set up meeting notices in Scoutbook

**Questions for Discussion:**

What does (could) your Pack do to make it more fun for parents?

What minimal expectations do you set for Pack parents?

How do you communicate expectations?

What methods could keep parents involved?

How can you encourage parents who want to grow their involvement?

How do you show appreciation to parents, regardless of their participation level?