

# 2021 GOOD CHARACTER

==== **G A L A** =====

GREATER LOS ANGELES AREA COUNCIL, BSA  
IS PROUD TO HONOR

**W. ROBERT KOHORST**

FORMER U. S. AMBASSADOR TO CROATIA; FOUNDER OF EVEREST PROPERTIES

**WEDNESDAY, NOVEMBER 10, 2021**

**PRESHOW 6:30PM, GALA 7:00 PM TO 8:00 PM**  
– VIRTUAL ATTENDANCE –

## SPONSORSHIP LEVELS

### PLATINUM SPONSOR \$50,000

- One Premier 2 full-page color ad in the Tribute Book
- Main screen recognition on evening of the event
- Sponsor's representatives acknowledged publicly during event
- Qualifies for the Kohorst-Allen Family "Scout Me In" Matching Gift Challenge

### GOLD SPONSOR \$25,000

- One Premier full-page color ad in the Tribute Book
- Main screen recognition on evening of the event
- Sponsor's representatives acknowledged publicly during event
- Qualifies for the Kohorst-Allen Family "Scout Me In" Matching Gift Challenge

### SILVER SPONSOR \$10,000

- One Full-page color ad in the Tribute Book

### TRIBUTE VIDEO - \$7,500

Here's a fun opportunity to pay tribute /slightly roast the Guest of Honor, Ambassador W. Robert Kohorst, (Ret.) with a 30 second video, which will play during the program and again in the closing credits). Video spots are very limited!

## TRIBUTE BOOK AD OPTIONS

### EAGLE SCOUT PAGE- \$2,500

Full-page four-color ad (7.5 x 10) in the Tribute Book

### LIFE SCOUT PAGE - \$1,000

1/2 - page four-color ad (7.5 x 4.7) in the Tribute Book

### SCOUT PAGE - \$500

1/2 - page black & white ad (7.5 x 4.7) in the Tribute Book

### BRONZE SPONSOR \$5,000

- One Full-page color ad in the Tribute Book

*All four of the above sponsor levels will be featured in the pre-show program, listed at the end of the Gala Program in final credits, receive a Gift Box commemorating Ambassador W. Robert Kohorst, (Ret.) as the 2021 Good Character Gala Award Recipient and receive Special recognition in all Gala media materials and on the Gala website.*

### COMMEMORATIVE GIFT BOX \$1,000

Commemorating Ambassador W. Robert Kohorst, (Ret.) as 2021 Good Character Gala Award Recipient

### INDIVIDUAL TICKET - \$500

## VIDEO TRIBUTE (Limited to 6)

**GREATER LOS ANGELES AREA COUNCIL, BSA**  
2333 Scout Way | Los Angeles CA | 90026

For more information please contact:  
Diana Bates 310.422.9202 or [diana.bates@scouting.org](mailto:diana.bates@scouting.org)

[www.glaacbsa.org/GCG](http://www.glaacbsa.org/GCG)

All Ads Must be submitted by Thursday, October 28, by 12PM (PST) in order to make the Printed Tribute Book.  
All Other Ads submitted after the deadline will be published in the virtual Tribute Book.